



ELITE TOURNAMENTS NEWS RELEASE

LACROSSE SOCIAL MEDIA INFLUENCER, SCOTTY ROYSTER JOINS ELITE TOURNAMENTS TO PROPEL US CLUB LAX NATIONAL CHAMPIONSHIPS AHEAD OF 2024

West Friendship, MD | October 16, 2023 Elite Tournaments is thrilled to announce the latest addition to its team, Scott Royster, a prominent figure in the world of lacrosse as a former player and social media influencer. Royster's strategic partnership with Elite Tournaments aims to elevate the US Club Lacrosse National Championships, taking the event to unprecedented heights in terms of visibility and engagement.

Scott Royster has built an impressive presence within the lacrosse community as a dynamic social media influencer, showcasing his passion for the sport through creative content that resonates with a vast and dedicated audience. With an unwavering commitment to promoting lacrosse at all levels, Royster's collaboration with Elite Tournaments marks a significant step toward fostering widespread enthusiasm for the sport at the youth tournament level.

I am absolutely thrilled to be joining Elite Tournaments," Royster expressed. "I have always wanted to have a bigger role in the production of tournaments, and I am thankful that Elite Tournaments has provided me with that opportunity. I am undoubtedly looking forward to building events that athletes and families will remember for a lifetime".

Previous to the onboarding of Royster, US Club Lax partnered with Elite Tournaments to announce the first official US Club Lacrosse National Championship, set to take place August 1-4, 2024 in Richmond, VA. Determined by the US Club Lax Rating based Rankings, the top 16 teams in each age group will earn berths to participate in this tournament, which will mark the culmination of the yearlong Club Lacrosse seasonal calendar.

"Scotty's dedication to the sport of lacrosse and his commitment to representing US Club Lacrosse and Elite Lacrosse Tournaments is truly commendable," said Denis Noonan, CEO of US Club Lax. "It's clear that his hard work and passion have made him one of the biggest influencers in the lacrosse community. His efforts in preparing the top 16 teams for a chance to compete in the first national championship in club lacrosse history are invaluable. Scotty's contributions and leadership are sure to have a lasting impact on this tournament for years to come."

Royster's role with Elite Tournaments will involve club communication, event operations, and creating captivating content, live coverage, and behind-the-scenes glimpses of the US Club Lacrosse National Championships. His unique ability to engage and connect with the lacrosse community will undoubtedly enhance the overall experience for players, coaches, and fans.

As they embark on this exciting journey together, Elite Tournaments and Scott Royster invite the lacrosse community to join in the anticipation and celebration of the upcoming US Club Lacrosse National Championships.

For media inquiries or additional information about the US Club Lacrosse National Championships and Scott Royster's involvement, please contact Megan Ditchman at mditchman@elitetournaments.com.

About US Club Lax

U.S. Club Lacrosse is the go-to site for the lacrosse community to obtain information on tournaments, rankings, tryouts, clinics, and further details on Club teams. We created a single site to conduct your research in order to find the best fit for your player or team's developmental needs. USCLUBLAX.com is simple to use and provides a forum for Club and Tournament Directors to keep their information up to date with the rest of the lacrosse community. Our hope is by providing options, each player and team will be able to find the best fit for them, resulting in a more competitive and fun lacrosse experience played across the nation.

About Elite Tournaments

Elite Tournaments has organized over 500 youth soccer, lacrosse and field hockey events for clubs, colleges, international and professional organizations since its inception in 2000. ET specializes in marketing and logistics and has established its company's foundation on the expertise of its staff's playing, coaching and management experience. In 2020 Elite Tournaments partnered with the Intercollegiate Women's Lacrosse Coaches Association to help manage the IWCLA recruiting tournament series. For more information: www.elitetournaments.com